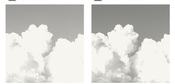
Patterns

Patterns

PRIORITY PATTERNS: Big & Small
Big — a large diversity, the pattern appears more abstract with it, ideal for backgrounds and as additional graphics.
Small — consists of a few shapes that looks great on large photos or objects, in this version the image is easily recognizable.

To create more abstract graphics, crop the photo and edit it to adjust the contrast of the pattern.

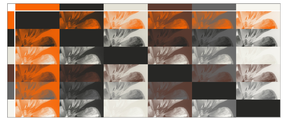
priority big



priority small

Patterns

You can vote the pattern if you wireless based on the palette. Depending on the look of the pattern, you can choose the one palette that suits your needs. Combine the brand graphics material for a more dynamic look or remove, or choose a white one.



Example with priority patterns



Example with priority patterns



Patterns

BIG PATTERN
The background element pattern is used in JPG format.
It is placed seamlessly in the background. The pattern is not used with any other graphics - only typography or product UI.

The pattern can only be used with the brand's primary colors.



Example with big patterns



Patterns

When working with SMALL infrequent use of PRIORITY patterns with object forms without a background is acceptable.
Please note the colorway of the illustration against the background – only options with a single color are permitted.

